



**It's a
wonderful
time to fundraise!**

Winter is the time for warmth, comfort and good food, so as the days get colder, check out our heart-warming fundraising ideas to help you make a difference to someone living with sight loss.

Your fundraising is helping young people, like Caitlin, to live life as they choose.



Emma, Guide Dogs Habilitation Specialist says:

“

When I first met Caitlin she was self-conscious about using her cane and wasn't taking it out with her. She avoided going to busy places, going out in the dark, and meeting up with friends. So I helped her come to terms with her sight loss and realise she can still do the things other teenagers do: she just has to do them in a slightly different way.

”



Get cosy and grab the popcorn

Arrange a movie-marathon day, showing all the classic winter and Christmas films. This could be in the comfort of your own home, in a local community centre or Church. Simply ask for donations to come along – sell tasty treats such as, mince pies and mulled wine for extra funds – with all proceeds going towards your fundraising.



Time to sparkle

Arrange a sparkling spectacular winter wonderland party and get your dancing shoes on. Sell tickets with a percentage of tickets or all proceeds going towards your fundraising.



Soup-er satisfying

Get your friends and family to help you make as many pots and flavours, then set up a soup stall in work. Aim to do this when it's really cold and on pay day if possible and you'll find people will be overly generous to warm up.

Gift wrapping party

Many people enjoy wrapping presents but there are plenty who would gladly pay someone to do it for them! Just be sure to recruit some volunteers to help you or you may be wrapping for days on end.



Office fundraising

There are so many festive fundraising ideas you could do in the office, be sure to ask for donations to take part:

- A Christmas cookie bake off
- Desk decoration competition
- Secret Santa – Set a limit with a cut going towards your fundraising
- Hot chocolate station, with all the toppings you can imagine
- Christmas jumper day
- Bake mince pies
- Festive fancy dress
- Gingerbread or gingerbread house competition

Why not, ask your colleagues if they'll be kind enough to donate their last working hour's pay before Christmas to your cause.

£50

could buy an 'off to school kit' for a puppy

£100

could pay for five hours training at a Guide Dogs training school

£140

could buy a starter kit for a new guide dog owner, containing everything they need to start a life with their new guide dog

Spread the love

What better way to share the love and boost your fundraising with a Valentine's day inspired activity?

- **Guess the love** – fill a jar of love heart sweets, people make a small donation to make a guess – not only will this boost your fundraising, but the winner gets the jar.
- **Cards for a cause** – create branded cards and sell them to friends, family and colleagues – pictures of our adorable puppies are sure to be a winner for this one!
- **Chocolate covered fundraising** – create chocolate covered fruit, or other confectionary that can be sold. Love hearts, paw prints and puppy shaped goodies.





The perfect fundraising opportunities during Winter...

- Giving Tuesday
- Christmas Eve/Day
- New Year's Eve/Day
- Give something up
- Chinese New Year
- Valentine's Day
- Pancake Day