

**GUIDE
DOGS**



Pups to Partnerships



**A life-changing
Guide Dogs appeal**

How you can help...

Let's make Pups to Partnerships possible this October!



Dear supporter,

Thank you so much for registering to be part of Pups to Partnerships – a life-changing Guide Dogs appeal.

Since 1931, our services have transformed the lives of thousands of people living with sight loss, allowing them to be independent and live the life they choose. But we can't rest yet.

We know that you share our passion to ensure we support as many people with sight loss as we can. We might not all know how to train a puppy to become a life-changing guide dog, but we can all play a part in that journey.

We've created the Pups to Partnerships appeal, where our ambition is to fund seven lifetime guide dog partnerships this October alone! To succeed, we've set an ambitious target and need to raise **£420,000 in just 31 days**. This sum will help fund seven adorable puppies throughout their lifetime journey as qualified guide dogs.

We need your help to make it happen!

Maria



Maria Novell
Director of Fundraising



There are lots of ways you can help us reach our target in October:

Volunteer – donate an hour of your time at a fundraising collection near you. You'll get to meet new people, learn about our work and have fun.

Fundraise for us – from tea parties and quizzes, to sponsored challenges and dress-down days. Whether you fundraise at home, at work or in your community, you'll help make Pups to Partnerships possible.

Donate – make a one-off or monthly donation to Guide Dogs. Every penny donated will go towards training our pups to become life-changing guide dogs.

Sponsor a puppy – sponsor guide dog puppy Cookie, from just **£1 a week**, and watch her grow from a six-week-old bundle of fur to a qualified guide dog.

Whatever you choose, you'll be supporting our incredible guide dogs who help to transform the lives of people living with sight loss.

We can't thank you enough.

Priya's story



It wasn't until adulthood and the birth of her daughter Lucy, that Priya knew she had to make changes; she felt extremely anxious leaving the house by herself with a pram, and her increased sight loss was making it harder to safely judge distances.

Priya applied for a guide dog, as she felt this would give her the freedom she needed to go out more.

"I think it was the hardest time for me emotionally, but I knew I had to do this for my daughter's sake."

Priya and her current guide dog, Sidney, have been together for five years and



developed a strong bond. They walk to work and to the park, use public transport across London, and go to yoga and dance classes.



I'm phenomenally grateful to Guide Dogs for enabling me to be more independent and do all the things I love.

How your money helps

Every pound you raise will enable Guide Dogs to continue our life-changing work. Here are just a few examples of how your donations could help:

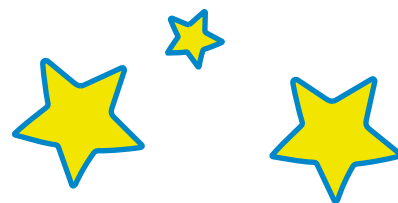
£8 could feed a guide dog puppy for 10 days

£15 could buy a lead for a trainee or working guide dog

£35 could cover the cost of a veterinary consultation

£95 could buy a Training School Kit for a guide dog trainer

£140 could buy a Starter Kit for a new guide dog owner



Text GUIDE to 70099 to donate £2

Other ways to take part

A record-breaking day

We'll be attempting a Guinness World Record for holding the world's biggest-ever dog photo shoot - and we'd love you and your dogs to join in!

Sign up and you'll receive free dog ears, a bandana for your dog, and other free goodies.

Where: Warwick Racecourse, CV34 6HN **When:** Saturday 5 October 2019, 10am – 4pm **Sign up for FREE at guidedogs.org.uk/worldrecord**

There will be plenty of other things to do on the day, such as:

- You can join a Sponsored sensory dog walk, with a selection of different times to choose from
- Get involved in our Event Hub, Face painting and other activities for all the family
- Exciting arena displays - and the chance to meet our life-changing guide dogs
- Dog welfare and training advice from experts
- Refreshments and snacks

Keep in touch

We'd love to hear how you're getting on with fundraising – and you can also contact the team if you need any help or advice.

Email fundraiseforus@guidedogs.org.uk or

call 0345 143 0192.

