



Game for Guide Dogs

The guide for the newbies, pros and everyone in between!

If you haven't signed up yet, what are you waiting for - **sign up here!**
This guide will provide you with all the info you need to LEVEL UP and raise vital £££ for Guide Dogs.

Click to join our Discord

Click to join us on Twitch

Click to join us on TikTok

Share #GameForGuideDogs



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How your Game for Guide Dogs will make a difference

Gamers from far and wide are coming together to raise money for Guide Dogs. We need YOU to become one of Guide Dogs' MVPs to help us change more lives.

#GameforGuideDogs

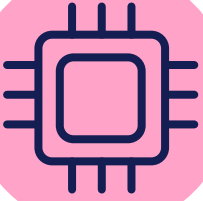
Your amazing fundraising will help us to provide life changing services for children and adults living with sight loss. From our renowned guide dogs, to our buddy dogs, sighted guiding, family support, tech grants and loads more – you'll be helping us to make sure no one with vision impairment has to miss out on life.

This is Jon and his guide dog Sam, you'll hear all about them in your messages on Tiltify once you set up your fundraising page.



Each and every donation makes a huge difference:

Why not share these stats with your viewers to encourage donations?



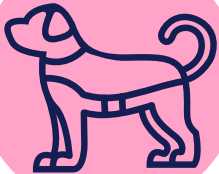
£3

could pay for a microchip for one of our new guide dog pups.



£8

could support a working guide dog partnership for a day.



£16

could buy a coat for one of our puppies in training.



£26

could buy a white harness, the iconic symbol of a fully qualified guide dog.



£125

could buy a Starter Kit for a new guide dog owner, containing everything they need to start a life with their new guide dog.



£232

could buy two Training School Kits for guide dog trainers who will go on to teach pups the specialist skills they need to become a qualified guide dog.

Setting up your stream



Add the Tiltify Donation Extension to your Twitch, **here's how to do it.**



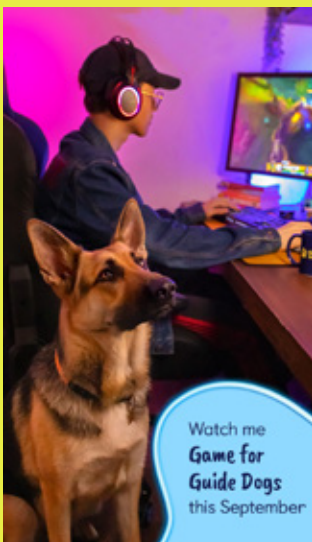
Set up a chatbot
e.g. Nightbot, to prompt your donation link and post reminders in your chat.



Set up targets, polls, and milestones on Tiltify to boost your donations. **Here's how to do it.**

Click the images to download your Game for Guide Dogs Instagram, Twitter, and Facebook sharable images and your Twitch stream overlay.

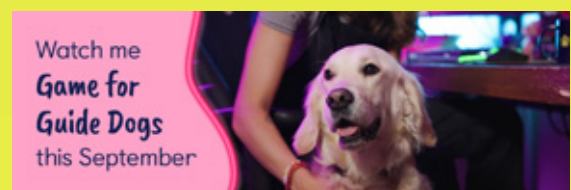
Instagram



Facebook



Twitter



Stream overlay



Get the word out far and wide

- Use **#GameForGuideDogs** on your social posts and tag us so we can support you!
- Share these **images and GIFs** on socials to spread the word.
- Join our **Discord server** and share the details of your streams with the Guide Dogs family.

Streaming hacks

- Begin the stream 30 mins before appearing on camera – this will alert followers and allow more time for people to join.
- Remember to regularly update your viewers on how they can donate, e.g. “Link in chat” and how it will make a huge difference.
- Have fun! Enjoy the moment and remember that you’re doing a great thing and making a real difference to people’s lives!



Level up your fundraising

Using some of these Tiltify features will help you to smash your goals as well as adding even more fun and excitement to your stream!



Set targets

e.g. "If I reach £50 in the next 10 mins I'll play the game blindfolded for 10 mins."



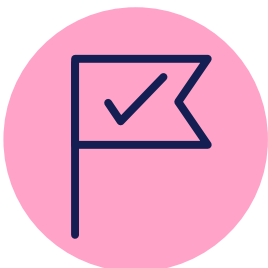
Use polls

e.g. start a poll on what guide dog breed is the favourite – Golden Retriever, Labrador or German Shepherd.



Add rewards

e.g. if someone donates £20 you could send them a thank you card!



Set milestones

e.g. £32 could buy coats for two puppies in training.



Even MORE ideas to level up your fundraising:

- Raise first £10 and draw a doggo on your face.
- Reach £20 and play your game with an upside-down controller.
- Arrive at £35 and sing a little song to your viewers – why not make it personal and get their names involved.

Unlock these exclusive rewards:

- Raise £16 and receive an exclusive Guide Dogs Animation to add to your stream.
- Hit £120 to get the Game for Guide Dogs Bundle – including a branded drinks bottle and cap.
- Reach the ultimate goal of £390 to unlock the Game for Guide Dogs PC gaming mat!

For more support and crazy fundraising tips, head over to our **Discord server**.

Good luck and thanks for being the GOAT!

#GameforGuideDogs

The Guide Dogs for the Blind Association is a company limited by guarantee and a registered charity in England and Wales (209617), Scotland (SC038979) and Isle of Man (1334). A505 07/22

