

In aid of



Tee off for Guide Dogs

Your guide to fundraising on the fairway

Are you ready to drive change together?

Whether you're a seasoned golfer, a weekend player, or just here for the fun, get ready for a round that's about much more than the scorecard.

By hosting a golf fundraiser for Guide Dogs, you're doing more than playing a game – you're helping transform lives.

Losing your sight can feel like losing everything: your confidence, your freedom, your identity, and your hopes for the future. But with your support, we can help people regain their independence and live life to the full again.

Every swing, every putt, and every pound you raise will help provide vital services. From training our incredible guide dogs to delivering expert support that empowers people with sight loss to live life on their own terms.

So, gather your teammates, dust off those clubs, and get ready to putt with a purpose.

Think of this guide as your caddy, here to carry the ideas, tips, and tricks that'll make your fundraising day a real hole-in-one.





Making every swing count

Here's how your fundraising makes a real impact.

Josh's story

"I started losing my sight when I was 15. Up until then I'd been a fit and healthy lad who loved playing football and hanging out with my mates. One Sunday when I was working at my part time car washing job, I looked up and realised I couldn't read the sign properly, everything was just hazy. My mum took me to the optician and during the test I could barely see the top letter on the board, even with the strongest prescription."

Josh was sent to hospital and was diagnosed with a genetic condition called Leber's Hereditary Optic Neuropathy, meaning he has no central vision. It also means there is no cure.

In just one week, Josh went from a healthy teenager to one with a serious, incurable sight condition.

Now with guide dog Ringo by his side, Josh says he's able to do all the things he wants to do. From work to studying, fitness to being a hands-on dad, every part of his life has changed for the better since being matched with Ringo.

"Having Ringo means that my life and my choices can be as easy as the next person. It really is life-changing."



“

Having a guide dog has made me feel safe, and with that I'm able to get out and do all the things I want to do.

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Make a difference with every swing, chip and putt



Here's how you can get the ball rolling with your fundraiser.

Choose your team

It's time to gather your crew - whether they're golf pros or just here for the snacks! Every swing (and every missed shot) helps raise funds for Guide Dogs. The more players, the bigger the impact, so make this a day to remember.

Set the course

Pick a date and location that works for your players, whether it's a full 18-hole course or a relaxed 9-hole afternoon. Once the basics are in place, you're ready to start building a golf day that's full of fun and purpose.

Aim high

Decide how much you want to raise, then set up or edit your JustGiving page for free to start collecting donations. Make it personal, add your story, photos, and why you're fundraising to inspire others to give.

No team? No problem! Your golf fundraiser can be as simple as a round with friends, or even a solo game. It all counts.

Share your fundraising page with a QR code! Add / qrcode to the end of your JustGiving page URL and hit enter. Your unique QR code will then show, ready for you to save or print off.

Once you're all set up, the money you raise will automatically come to us, so you can sit back and relax!

Put your QR code on your golf bag or buggy, at the bar or on a poster to encourage extra donations.



Scan me to create or view your fundraising page



£80

could buy a puppy essentials pack, containing a guide dog pup's first collar, lead, training jacket, whistle and a grooming kit.



£141

could buy a partnership essentials pack filled with everything a newly qualified guide dog and their owner needs.



£750

could buy a Braille writing machine for a child with sight loss.

Spread the word

Don't keep your golf day under wraps. Get the word out early and loud! Send invites, share on socials, and get those RSVPs rolling in. Once you're in the swing of things, start selling tickets and set an entry fee to build the buzz.

Look for sponsorship

Ask local businesses to chip in. They can sponsor a hole, donate prizes, or offer raffle goodies. Need a letter to prove you're the real deal? We'll fetch one for you!

Ask your employer if they will double the amount you raise through their matched giving scheme. Even if you fundraise outside of work, you could still be eligible.

Dress to impress

Want to look the part? We've got branded t-shirts and additional resources to keep your course on par. Drop us an email at fundraiseforus@guidedogs.org.uk or call us on 0345 143 0192 to get your goodies.

It's game time

The big day is finally here! The course is set, the players are ready, and the excitement is high. Who will have the winning swing? Be sure to capture some photos from your day – we'd love to see them.

Charity golf fundraising ideas

- Host a bake sale or BBQ as your halfway house
- Hold a sweep for best net score, longest drive or magic 2s – half the prize money goes to the winner/s, and half to your final total
- For larger events, an auction in the 19th hole can increase your final total too

Final putt

As your golf fundraiser wraps up, give a big shout-out to everyone who chipped in to make it a success. Share the total raised, highlight the difference it will make for Guide Dogs and thank everyone who got involved.

Ask the golf venue to promote your golf fundraiser on their social media channels or website to spread awareness.



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My friends and I have taken on the 72-hole longest day golf challenge for several years now, each time raising funds for charities that are close to our hearts. In 2023, my wife and I began fostering guide dogs so it only felt right to dedicate our fundraising day to Guide Dogs themselves. Our guide dog in training, Boston, made a star appearance in our photos and really helped boost donations too!

”

Keith, fundraiser



“

I'd already planned a golf day with my work mates, but when one of them suggested we turn it into a fundraiser for Guide Dogs, we thought, why not? What started as a typical round of golf turned into something special, filled with laughter and friendly competition. Knowing we were making a difference made every swing much more meaningful.

”

Matthew, fundraiser



Don't leave it in the bunker

You've teed off, made your way around the course, and raised some incredible funds, now it's time to finish strong and make sure your hard work goes the distance by paying in the funds you raised.

JustGiving

The easiest way to pay in your funds is through JustGiving – it's fast, cashless, and secure! But we understand that everyone's different, so here's some other options on how you can get your amazing funds to us.

Scan the QR code to create or view your fundraising page



Scan me!

Other ways to pay in



Via our website

Pay your total in online at guidedogs.org.uk/payin



By card

Call us on **0800 953 0113** and let us know you're paying in your fundraising by quoting your fundraising reference which is included on your pack welcome letter.



By cheque

Send a cheque made payable to 'Guide Dogs' to:

Guide Dogs
Hillfields, Burghfield Common
Reading, RG7 3YG

Don't forget to write your details on the back so we know who to thank!



At the bank

Drop your donation at any Barclays branch using one of our paying-in slips. Need a slip? Just get in touch, and we'll send one your way. Or make a transfer from your own account using our banking details: **Sort code 20-65-82 account 43870731**. Remember to include your fundraising reference in the payment reference section.





Scorecard complete

Whether you're teeing off with friends or hosting a full-blown tournament, every shot you take helps us provide life-changing support for people with sight loss.

Need more resources, inspiration, or just a bit of tail-wagging encouragement?

Contact us at fundraiseforus@guidedogs.org.uk
or call 0345 143 0192

From the first drive to the final putt, we've got your back!

Keeping it safe and legal

We want all our supporters to stay safe and legal when fundraising for Guide Dogs.

Find out more at guidedogs.org.uk/fundraisingpack



The Guide Dogs for the Blind Association is a company limited by guarantee and a registered charity in England and Wales (209617), Scotland (SC038979) and Isle of Man (1334). D304 07/25