

In aid of



Guide Dogs Puppy Appeal

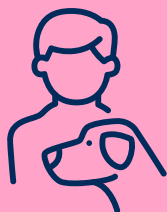
Training life-changing
dogs, with your support

This year
1,300
puppies
will start
their journey
to become
a guide dog.



And we need your help.

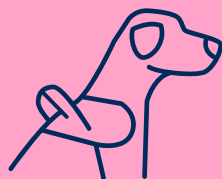
Join our pack to turn these pups into partnerships. The guide dog service receives no government funding, we rely on donations to continue our life-changing work. Every pound you raise for the Guide Dogs Puppy Appeal this October will enable even more people with sight loss to live the life they choose.



£8 could support a working guide dog partnership for a day.



£29 could pay for an hour of specialist training for a guide dog.



£100 could buy a training school kit, essential to help every pup on their journey to becoming a qualified guide dog.

Your fundraising

Fundraise any day this October, any way you like! You may already have a plan, but here's a few of our favourites:

Pounds in the pot

Cardboard money boxes, coin collectors or buckets are a great way to raise pounds quickly. Pop them at your till or on your reception desk where there's lots of footfall and watch the pounds roll in.



Wear it bright

Organise a dress down or wear it bright day – just like the high-visibility colours on our iconic guide dog harnesses. Ask for £1 to take part and your fundraising total will soon start adding up.



Win a puppy

Tempt your team to part with their cash by playing our puppy sweepstake game. We'll give you everything you need, including a free puppy cuddly toy as the winning prize.



Food-raising

Coffee mornings, potluck lunches, or even dining in the dark. Fundraising with food is a great way to bring people together, whether they love to bake or just eat cake.



We're with you all the way

Your Guide Dogs Puppy Appeal Champion is on hand to help make sure your fundraising is a success.

Get in touch with your Champion to:

- Order any fundraising resources you might need.
- Ask any questions about Guide Dogs.
- Arrange collection of the money you have raised.



Your Champion is:

Contact details:



The Guide Dogs for the Blind Association is a company limited by guarantee and a registered charity in England and Wales (209617), Scotland (SC038979) and Isle of Man (1334). C308 07/24