



Sponsor
a Puppy



Crumble

Crumble's started
her journey!

Pupdate 1

Welcome to your February Pupdate

We're excited to share your sponsored pup's recent news!

We can't thank you enough for supporting Guide Dogs by sponsoring one of our incredible dogs. Did you know that nearly three quarters of people of working age who are registered blind or partially sighted are unemployed? At Guide Dogs, we are determined to support the independence of people with sight loss by providing them with the skills and services they need to pursue the life they choose. It's because of kind people like you that we're able to continue doing this. Your support really does make a huge difference!

In 2022, we supported over 4,060 guide dog partnerships and nearly 700 My Sighted Guide partnerships, a service which connects a locally trained volunteer with a person with sight loss. Our fantastically trained dogs and our wonderfully dedicated volunteers help people get out and about while also boosting their confidence. We couldn't provide these services without supporters like you – thank you.

I can't wait for you to read your puppy's latest Pupdate, and I hope you enjoy finding out what they've been getting up to!

Yours sincerely,

Steph

Steph Potter
Puppy Sponsorship Manager



Thank you

for sponsoring Crumble



“

**Hello, it's
Justine here,
Crumble's
Puppy Raiser.**

”

Ever since I was a young girl, I've loved being helpful to people around me. I used to raise money for Guide Dogs by collecting milk bottle tops and silver paper. When I grew up, I saw an advertisement in a shop, and decided to become a puppy raiser to do something more challenging. Seeing the puppies growing and becoming life changers gives me an incredible sense of satisfaction.

Welcoming Crumble

Crumble is the 10th puppy I'm raising and the first female ever! Before she arrived, I was already raising another sponsored puppy, Basil. They soon became like brother and sister. She settled really well at home, and everything's been easy from day one; she enjoys snoozing in her bed beside Basil's.

Crumble's lovely. She's always shown self-confidence and knows what she wants, especially when she plays with Basil. When family and friends visit, she gets so excited. She's very affectionate and friendly to everybody.

Crumble loves her soft toys, she often plays with her cuddly teddy bear. She's always carrying it around and showing it to anyone who comes into the house.

New things to learn

Crumble is quick to learn; she's very food-focused, and this is wonderful as it means we can use food as part of positive reinforcement to make her training easier. Her recall is good, and she can't wait to come back to me and receive some yummy treats!

When it's time to groom her, Crumble and I play the bucket game: when she looks at the bucket full of kibble, I can brush her, when she looks away, it's time for me to stop.

Crumble is getting there with food manners too. She's learning to wait for the cue 'okay' before she starts to eat – she gets a little too excited at breakfast, and her enthusiasm makes her eat too fast, but for lunch and dinner she eats at a more leisurely pace.

I'm teaching her some cues like 'sit', 'down' and 'stand', and she's doing great. Next, I'll be asking her to maintain her position with the cue 'stay'. She's a fast learner and I'm sure she'll shine!

Crumble walks nicely on a loose lead, and she's recently started to wear a puppy coat – she enjoys going for a walk wearing it proudly.



Learn more about Crumble's personality by scanning the QR code with your smartphone or going to:

[guidedogs.org.uk/puppy-crumble](https://www.guidedogs.org.uk/puppy-crumble)



Scan me

When Crumble sees cats and squirrels out and about, she looks intrigued and stops and observes them with curiosity; she also seems fascinated by birds flying over her head. I suppose she can't work out how they got up there!

Looking forward

Crumble and I will be continuing to practise what she's been learning so far, and I'll be working on building her confidence in different situations. I can't wait to visit new places with her and to watch her growing up, just like I did with Basil!

Thank you for sponsoring Crumble. I hope you liked her first Pupdate, and I can't wait to update you on her progress in June!



Where is Crumble
on her Pupdate
journey?



1

2

3

4

5

6



Our volunteers

We wouldn't be able to train our life-changing dogs without the help of our volunteer puppy raisers and fosterers. Once our puppies are 7-8 weeks old, they will go to live with a puppy raiser. These wonderful volunteers provide a loving home and the vital foundation needed for the pup's future role. They introduce early training, socialisation, and a variety of new environments. After 12-16 months, our dogs move on to training school, where they learn guiding skills. Evenings and weekends are usually spent with our fantastic fosterers who care for the dog, reinforce training, and drop them off to training school each day! **To find out more about volunteering, please visit [guidedogs.org.uk/GDvolunteer](https://www.guidedogs.org.uk/GDvolunteer).**



/SponsorAPuppy



GuideDogsUK



/sponsorapuppygd

Find out more about how we manage and respect your data at [guidedogs.org.uk/privacy](https://www.guidedogs.org.uk/privacy) or call **freephone 0800 953 0113** to request a printed copy. Please use this number to tell us if you have changed your mind about how we contact you; including telling us that you do not wish to receive occasional direct mail about Guide Dogs.