

Turn your crafts into cash this festive season!

When you use our craft templates to create beautiful tree decorations, cards and more, you could help fund 12 new life-changing guidedogs this December!



Host a crafternoon or craftereve

- Step away from all the Christmas hustle and bustle and get-together over a cuppa and a mince pie and some Christmas crafting fun!
- Host a crafternoon in your local community hub, a craftereve at home with plenty of mulled wine and good friends, or even craft lunch break at work with your colleagues
- Decide what's included in your suggested donation to take part – craft supplies, refreshments etc and set up a **JustGiving** page to make taking donations as easy as 1-2-3!

Top Tip

If you are selling virtually, don't forget to include packaging and posting costs in your suggested donation.



- If you're including the kids, why not use our festive colouring sheet 'Doggy in the Window' to keep them occupied?
- Use your social media pages to share your plans
- Not able to meet in person? It's easy to craft across the miles with a video call, sharing the instructions and materials list ahead of time and using your **JustGiving page** to collection donations

Make and sell

- Turn your crafty Christmas creations into cash by selling them for a suggested donation
- There are lots of ways you can sell! Join a local Christmas or school fair, sell from your doorstep or your desk, and use the power of your social media pages to sell virtually
- Set up a **JustGiving page** to make taking payments easy
- Use your social media pages to advertise your Christmas crafts with a link to your **JustGiving** for long distance buyers!

Get crafty with the kids

Use our craft templates for fun craft sessions at school or with your youth group. We've also got 'make your own Christmas hat' patterns and 'Doggy in the Window' colouring sheets for hours of festive crafting fun guidedogs.org.uk/12dogs

Sweepstakes

Increase your cash totals by using our puppy sweepstakes for everyone to guess the name of the Guide Dog puppy!

guidedogs.org.uk/12dogs



Top Tip

Practice your craft beforehand and have an example to show everyone, people like to see what they are aiming for!



Thank you for making a difference for people living with sight loss - you're a life changer!

Once all the crafting fun is over, it's time to pay-in all the pounds you have raised.

By phone

Pay your money via credit or debit card directly by calling 0800 953 0113. Don't forget to quote FR4US.

By cheque

Please send a cheque made payable to Guide Dogs, Hillfields, Burghfield Common, Reading RG7 3YG or call 0345 143 0192. Remember to put your name and address on the back of the cheque with the code FR4US so that we can bank your money correctly.

By bank

Take the included paying-in slip to the bank. Barclays is our preferred bank.

Giftaid it

Make your gift go further at no cost to you. As long as you are a UK taxpayer, Guide Dogs can reclaim 25p of Gift Aid for every £1 you donate on all donations you have made in the last four calendar years, and until further notice. For more information about Gift Aid, please visit guidedogs.org.uk/faqs/gift-aid

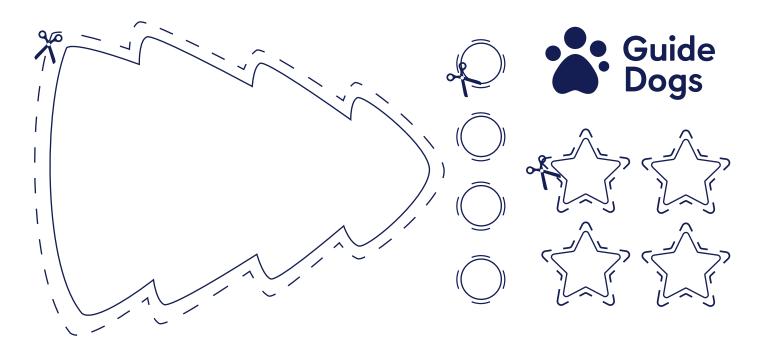


For further advice and information on Health and Safety please visit: guidedogs.org.uk/fun4us or call 0345 143 0192.

We'd love to see your Christmas crafts! facebook.com/teamCF4GDS 0345 143 0192

fundraiseforus@guidedogs.org.uk





Felt tree decorations

These festive decorations are a perfect addition to anyone's Christmas tree!

Crafty materials

Scissors

Needle

Pins

Felt or thick fabric

Embroidery thread or glue

Stuffing

Ribbon

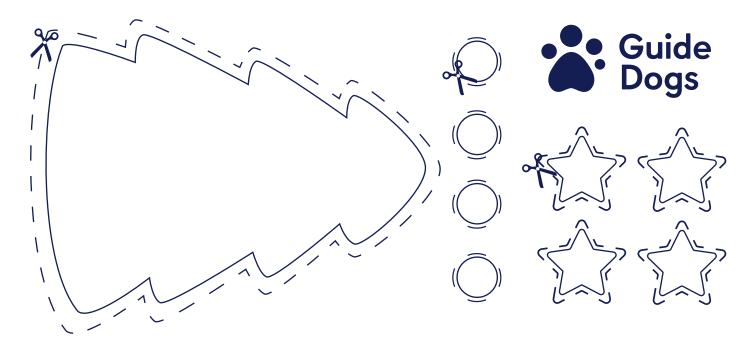


How to make

- Cut round the ---- lines on each shape
- Pin or hold the shapes to your felt or fabric
- Draw round then cut round the templates, cutting two of the tree shapes
- Stitch or glue the stars and circles onto one side of one of the tree shapes
- Pin the two tree shapes together, cut a short length of ribbon and insert at the top between the two pieces
- Stitch or glue around the edge, through the ribbon to secure and leaving a small opening at the bottom for stuffing
- Poke the stuffing through the opening, use a pen to fill evenly and stitch or glue it closed
- Step back and admire your crafty creation!!

Kid Friendly Tip

Use glue instead of stitches to attach the decorations to the circle and glue the large pieces together or use foam sheets or coloured card instead.



Christmas paper crafts

Spread some festive cheer with hand-made cards, gift tags and wrapping paper.

Crafty materials

Card (or readymade blank cards)

Blank gift tags

Craft paper

Craft knife

Foam brush

Any craft paint

Plastic tray

Potato (optional)

Masking tape (optional)

How to make a stencil

- Using a craft knife, cut out the centre of each of your shapes to leave a blank space to use as a stencil
- To stencil onto your cards, gift tags or wrapping paper, place your stencil over your paper and use masking tape if needed to avoid it moving
- Use your foam brush to paint over your cut-out stencil, leaving to dry slightly before moving the stencil
- Start with your tree shapes, wait for them to dry then stencil over with a different coloured paint for your circles and stars

Kid Friendly Tip

Use foam sheets or coloured card for your shapes instead and glue onto your cards, tags and wrapping paper.

How to make a stamp

- Cut out your shapes to use as templates
- Slice your potato in 2 and use your cut-out template to trace onto the flat end.
- Cut around the shape to create a raised tree, a circle and a star to use as a stamps
- Use your foam brush to dab paint onto your potato stamp before stamping onto your card, tag or paper
- Start with your tree shapes, wait for them to dry then stamp over with a different coloured paint for your circles and stars.

Ta-da! You now have hand-made items to gift to loved ones this Christmas.