

GDA90 webinar- Q&A

Will the slides be available after the presentation?

The recording will be sent out with the August Community Fundraising Volunteer newsletter - if anyone would like a copy of the presentation or the accessible word document this can be requested by emailing tammy.mcmichael@guidedogs.org.uk

Our puppy is sponsored by an organisation and we have been advised not to put her name on any social media - how do we stand with GD90 promotion on this?

If you have been advised by Guide Dogs not to share this information, please continue to follow that advice during the appeal too.

When is the facebook page being launched?

The facebook page, website and all materials and resources on VIP will be launched on 3rd September.

Who should we send case studies to?

guidedogsappeal@guidedogs.org.uk or your local Community Fundraising Relationship Manager

Is it possible to get a list of schools and vets being sent the comms?

Unfortunately, due to the size of the mailing and data protection, we cannot share this list

When are the 90 merchandise items going to be available to order?

The 90th anniversary merchandise is due in by the end of August. We were late in ordering this year due to the pandemic and we were just not sure how busy face to face fundraising would be. The only exception is the 90th anniversary badges. We have already had stock in of the 90th anniversary badges and they have all been despatched from the warehouse. We have re-ordered these badges and more stock is expected in mid-September.

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