



Entice everyone

to enter with a great prize for the tallest

sunflower!

Turn your flower power into life-changing support for people living with sight loss this summer! Whether you've got green fingers or are a lockdown newbie gardener, our Grow it for Guide Dogs challenge is a great way to have fun with your friends and family this summer and bring a little sunshine to your garden.

Challenge your friends, family or co-workers to grow the tallest sunflower over the summer and ask everyone taking part for a small donation. You can choose to collect your donations online or in person, and the money you raise will ensure that when someone loses their sight, that they don't lose their freedom as well.

### Your Step-by-Step Guide

Getting everyone growing for Guide Dogs is easy! All you need to do is;



Choose who you are going to challenge. This will help determine how many seed packs you'll need to send out.



Set up a JustGiving page to collect your donations



Get everyone to make a donation to take part



Create and send your seed packs

Set up a WhatsApp, Facebook or Teams group so everyone can share their growing successes and crown your Grow it for Guide Dogs winner!

#### What you'll need for your seed packs

- Print your growing instructions sheet 'Ready, Steady...GROW' with your donation details
- Sunflower seeds get the larger variety if you can, available at discount stores, garden centres or online retailers
- Paper or foil to wrap the seeds
- Envelopes

For further fundraising advice and tips, please contact us on 0345 143 0192 or email fundraiseforus@guidedogs.org.uk ¢

Once you've collected donations from all your green-fingered growers, it's time to pay in all the pounds you have raised;



#### JustGiving

Setting up is simple, just go to **JustGiving.com/campaign/growitforguidedogs** and all your growers will be able to donate directly to your fundraising page.



#### By bank

You can pay in your cash directly through our Barclays account in your online banking: **Sort code 20-65-82 Account Number: 43870731.** Please use the code FR4US within the reference of your payment.



#### By phone

You can also pay by credit or debit card by calling **0800 953 0113**, quoting the reference FR4US.



#### By cheque

Please send your cheque made payable to **Guide Dogs**, **Hillfields**, **Burghfield Common**, **Reading RG7 3YG**. Put your name and address on the back of the cheque with the reference FR4US.



## Giftaid it

Make sure you complete the **Gift Aid section** on the Sponsorship Form included in your kit, because for every £1 you raise, we get an extra 25p – making your money grow!

Thanks for Growing it for Guide Dogs this summer and making a difference for people living with sight loss.

# You're a Life Changer!

#### Share your glorious growing results with us

Facebook.com/teamCF4GDS fundraiseforus@guidedogs.org.uk 0345 143 0192



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