

North East regional round-up (accessible slides)

Slide 1 (title slide): North East regional round-up

News and information from your teams

Panellists: Louise Belsom, Janet Champion, Kris Hirscher, Lucy Prudhoe, Julie Wood

11th August 2021

Slide 2: Agenda

[Image: a volunteer walking a puppy]

- Regional headlines
- Guide Dogs' 90th anniversary
- Media Champions
- Skills, Information & Support (SISS) update
- Volunteering update
- Canine Assisted Services (CAS) update
- Fundraising update
- Comments and questions

Slide 3: Regional headlines

[Image: a close up of a black Labrador looking up]

Staff

- Welcome... Helen Foulston, Kristian Hirscher, Linden Cartwright, Alice Cheeseman, Elise Finney, Gemma Lodge-Milburn, Chloe Eckersley, Rebecca Stranney, Lucy Williams, Julie Wood, Emma Hill
- Congratulations! Tegan Darby, Caroline Fell and Stuart Taylor
- Academy Training & Learning Specialists, Guide Dog Mobility Specialist Learners

Service Delivery

- Delivering in person (maintaining a 1m distance, or barrier items within 1m)

- Tech for All and Digital Learning programme

Leeds redevelopment

- Capital appeal has now launched and we're speaking to large donors about their support (the appeal can be viewed on our website)

Slide 4: 90th Anniversary and Media Champions

[Images: the Guide Dogs 90th anniversary logo and composite image of a guide dog trainer made up of a black and white archive image and contemporary colour photo]

Guide Dogs' 90th anniversary

- Guide Dogs Appeal
- Chelsea Flower Show
- Anniversary toolkit

New Media Champions role

- To support Regional Marketing & Communications Managers
- 1-2 per region initially
- Support with our 90th birthday appeal

Slide 5: Skills, Information & Support Services (SISS)

[Image: a member of staff speaking on the phone]

Orientation & Mobility

- By the end of June, our team had supported 160 interventions, helping people by providing mobility assessments, training plans and second conversations
- 3 trainee Orientation & Mobility Specialists qualified last month - two in Leeds, one in Newcastle
- New trainee joining us in September!

Slide 6: Skills, Information & Support Services (SISS)

[Image: a My Sighted Guide partnership]

My Sighted Guide

- 51 reinstated partnerships
- Refresher training to over 60 volunteers, with more in progress for new volunteers
- Friends & Family sessions for 10 people over the last couple of months
- Working on a project to improve the volunteer journey, launching in the autumn

Children & Young People

- My Time to Play pilots went brilliantly, with in-person programme launching in January
- Habilitation Specialist team deliver 11 contracts across the region
- Two Trainee Habilitation Specialists join us in September

Slide 7: Volunteering

[Image: an illustration of a dog running]

- Community Hubs pilots
- Investing in Volunteers
- New volunteer expenses form
- Regional Welcome Event
- Volunteer Voices

Slide 8: Canine Assisted Services (CAS)

[Image: a screenshot of a Puppy Raising for Excellent Partnerships (PREP) learning material entitled 'Applying the principles']

Puppy Raising for Excellent Partnerships (PREP) launched on 1st July 2021.

To recap, the four PREP principles are:

1. Knowing your puppy
2. Managing for success
3. Teaching foundations

4. Being a partnership

For more information, visit the Volunteer Information Point to watch the 'Guide Dogs Futures: leading the way' webinar recording.

Slide 9: Canine Assisted Services (CAS)

[Image: a guide dog in training walking with their Guide Dog Trainer]

- Currently we have 135 people Ready to Train and have qualified 31 partnerships so far this year, with many more lined up!
- Working hard to match people who are our longer waiters, including two matches last week (1 Leeds, 1 Newcastle).
- 80% people matched in less than two years, with an average of 18 months.
- Guide Dogs Academy recruitment started in July, and the North East will build our dog training staff numbers significantly.

Slide 10: Community Fundraising Activities

[Image: a Labrador dog sat next to a fundraising bucket]

We have had 32 activities so far in the North East Region since we have been able to get back out fundraising in the community.

We have a further 52 activities booked in for the rest of the year - and we're increasing these regularly as people are comfortable having us back out fundraising.

If you would like to support your local group, please contact: Community Fundraising Supporter Care 0345 143 0234.

Name a Puppy website up and running with full supporter journey.

Slide 11: Fundraising - Looking ahead

[Images: the first images is of a 'thank you' text graphic, and the second image is of a knitted Snow White and the seven dwarves on a stall]

- Guide Dogs appeal throughout October - all about 90th Birthday
- Donate an Hour December 2021

Regional Successes

- We have brought in an amazing £145,624 so far this year, including £45,000



from Floor and Countertop Boxes

- A knitting group in Doncaster raised £4000 from yarn-bombing their village.

Slide 12 (end slide): Comments and Questions - you can use the Q&A function Thank you for joining us today!

Thank you for joining us today!

Details of your next regional event will be published on the Volunteer Information Point and in The Guide e-newsletter.

Email us: regionalroundup@guidedogs.org.uk

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