# North West regional round-up (accessible slides)

### Slide 1 (title slide): North West regional round-up

News and information from your teams

29 July 2021

Hosted by: Richard Bounds, Deputy Director of Operations

Panellists: Charli Gibson, Janet Harper, Jenny Lloyd, Vanessa Scott, Lucy Michaliszyn

### Slide 2: Updates from the North West Region on our Operations, Volunteering and Fundraising Activities

Operations:

* 29 GD Partnerships
* Children and Young People
* Services for Adults
* My Sighted Guide
* Puppy Development
* Guidance for Dog Handlers

Volunteering:

* Media Champions
* Volunteer Expenses
* Changes to the Team
* Investors in Volunteers
* Welcome Day

Fundraising:

* Returning to Communities
* Looking Ahead
* Guide Dogs’ 90th Anniversary

### Slide 3 (new section): Regional Marcomms (Marketing and Communications) update

Media Champions

A new volunteer role to celebrate your success

### Slide 4: Media Champions

* Media champions are volunteers who can help identify news stories and share them with media. Training provided.
* Got a story to share? You can let your Regional Marcomms manager or your local media champion know (when in post) and together we’ll spread the word!
* Recruiting 1 or 2 per region to start with, to be on board in time for our special 90th Birthday Guide Dogs appeal in October. The 90th Birthday Appeal is gaining momentum with lots of media activity and community promotion planned across our very large region.

### Slide 5: It’s Guide Dogs’ 90th Anniversary - Let’s Celebrate!

[Images: the Guide Dogs 90th anniversary logo and composite image of a guide dog trainer made up of a black and white archive image and contemporary colour photo]

Key activities and how to get involved:

* Guide Dogs Appeal
* New Media Champions role
* Anniversary toolkit

### Slide 6 (new section): Community Fundraising

North West

### Slide 7: Fundraising Activities

We have had over 30 activities so far in the North West Region since we have been able to get back out fundraising in the community

We have a further 86 activities booked in for the rest of the year and increasing as people are comfortable having us back out fundraising

If you would like to support your local group please contact: Community Fundraising Supporter Care 0345 143 0234

Name a Puppy website – up and running with full supporter journey: [www.guidedogs.org.uk/nameapuppy](http://www.guidedogs.org.uk/nameapuppy)

**Slide 8: Looking Ahead**

Guide Dogs Appeal throughout October – all about 90th Birthday

Donate an Hour December 2021

REGIONAL SUCCESSES / HORIZONS

We have brought in £218,035 so far this year, £40k from Floor and Counter Top Boxes – huge thank you and well done

We have some great big events coming up for rest of the year

### Slide 9 (new section): Skills, Information and Support Services (SISS)

Children & Young People

Orientation & Mobility Service

My Sighted Guide

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### Slide 10: Key achievements

[Image: a Guide Dog Trainer walking outside with a trainee guide dog]

Children and Young People:

* Virtual delivery Hab@home
* Return to school

Orientation and Mobility Services:

* 4 x Trainees Qualified
* Service delivery – over 200 interventions
* Extra training – the Covid effect

### Slide 11: My Sighted Guide

* Continue to deliver Keeping in Touch Calls to volunteers and clients with support from volunteers
* Reinstatement of partnerships (free running partnerships and My Sighted Guide)
* Friends and family virtual training
* Interviewing volunteers
* New Partnerships

### Slide 12: Sues’ Story

My Sighted Guide - Making a difference

### Slide 13 (new section): Puppy Development Updates

North West

### Slide 14: PREP recap

* Kallidus live to all active PR on 1st July
* Stage 1
* Stage 2

### Slide 15: Looking ahead

* Stage 3 – PREP behaviours
* Stage 4 – Puppy classes

### Slide 16: New Guidance for Dog Handlers

[Image: a volunteer with a puppy]

* Treating our dogs as individuals
* Providing choice, knowing their preferences and understanding their needs
* Aligning dog handler guidance materials with PREP and STEP
* Moving above and beyond a minimum standard of welfare
* The Five Domains Model
* Positive experiences in: Nutrition, Environment, Physical Health, Behavioural interactions, Emotional experiences

### Slide 17: Five domains of animal welfare

[Image: Five domains model within top level headings of ‘Physical/functional domain’, ‘Mental domain’ and ‘Welfare status’]

### Slide 18: Here are some tips based on our five domains

[Images: the first photo is of a dog playing with a kong, the second photo is of a dog using a snuffle mat, and the third photo is of a dog having its stomach rubbed]

Consider sometimes feeding your dog’s meals in different ways – for example, using an interactive toy.

We should give dogs the opportunity to choose what they do when they are at home. By encouraging choice, we allow our dogs the freedom to settle by themselves and ‘walk-away’ from sessions of training or play when they have had enough.

### Slide 19: Here are some tips based on our five domains

[Images: the first photo is of a dog sleeping in a dog bed and the second photo is of a dog playing the bucket game]

A bed should be selected based on your individual dog’s preference. For example, does your dog like to curl up or do they prefer to stretch out? Some like to do both!

As a handler it is really important to be aware of how your dog is coping with what you ask of them. If at any time they show signs of finding things stressful you must seek support and guidance.

### Slide 20 (end slide): Thank you for joining us today!

Details of your next regional round-up event will be published on the Volunteer Information Point and in The Guide e-newsletter.

Document Ends.

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