

**PAWS ON THE WHARF**

Presented by



Supported by



Hosted by



# All paws on deck

for the Guide Dogs Sculpture Design  
Competition for Schools

Join the Guide Dogs  
accessible and inclusive  
art trail in spring 2024.

# Got a nose for adventure?

In spring 2024, our larger-than-life iconic guide dog sculptures will be unleashed in Canary Wharf as part of a fun and free family-friendly art trail of discovery.

Paws on the Wharf, in partnership with Wild in Art, supported by Citi and hosted by Canary Wharf Group, will transform this iconic London location with one of the first accessible and inclusive art trails that everyone can enjoy. The trail will run for eight weeks from 25 March to 17 May 2024.

Each guide dog sculpture will be individually decorated by an artist in a vibrant design. We'll have audio descriptions for all of the sculptures, and we'll host guided sensory tours and other activities, so that everyone can join in the multi-sensory fun.

Paws on the Wharf will bring together residents, local communities, local schools, workers and visitors through creativity.

It will entertain and inspire, but above all, it will create awareness of the challenges of sight loss and raise vital funds for Guide Dogs.

After the trail, our pack of sculptures will come together to take centre stage at a grand auction. Money raised will support our vital work helping people with sight loss live actively, independently and well.

## **Join our Sculpture Design Competition for Schools**

We're inviting all local schools within the borough of Tower Hamlets to join in the fun and design your very own guide dog sculpture. The winning school will have their design brought to life by one of our talented artists and exhibited in the trail!

Our accompanying Learning Resource Pack provides a whole school assembly to start important discussions on diversity, equity and inclusion. It also includes curriculum-linked classroom activities to further develop understanding of mutual respect and tolerance while helping inspire young people's creativity. A fantastic opportunity to strengthen your school's personal development evaluation from Ofsted.





# Transforming lives

Every day in the UK, 250 more people join the 2 million already living with sight loss and this number is set to double by 2050. There are 28,000 children under the age of 18 who are blind or partially sighted with around 4 more registered each day.

Guide Dogs is here to help people with sight loss live the life they choose. Children and adults. Friends and family. Our expert staff, volunteers and life-changing dogs are here to help people with sight loss live actively, live independently and live well.

Our incredible dogs help people get out and about with confidence, going wherever life takes them. And knowing that sight loss won't hold them back.

In recent years, Guide Dogs has expanded our services beyond our dogs to equip thousands more people who have different needs with the advice and skills to live life on their own terms.

Our experience and understanding can help individuals and families through the emotional challenges of sight loss as well as the practical ones, introducing them to an inspiring community with similar experiences and providing all the support people need to live life to the full.

## Get involved and help!

Celebrate our iconic, life-changing guide dogs, and help us transform the lives of people living with sight loss across the UK.



A photograph of four children in school uniforms (blue sweaters over white collared shirts) gathered around a large sheet of paper. They are looking at a drawing on the paper with interest. The background shows a classroom setting with colorful decorations and bookshelves. The image is partially obscured by a large pink graphic element on the left and bottom.

# How it works

- Register your place by **Friday 21 July 2023**. Email us at [pawsonthewharf@guidedogs.org.uk](mailto:pawsonthewharf@guidedogs.org.uk), stating your School Name, Contact Person and Contact Email Address and Phone Number
- We'll then send your free School Learning Resource Pack
- You get creative and design your sculptures!
- You submit your school's design by **Friday 20 October 2023** (one entry per school)
- We'll notify all schools to announce the lucky winner

## It's free to take part!

Thanks to the support from our sponsors, it's free for schools to get involved! However, you're welcome to fundraise on our behalf. We'll send further information on this within your Learning Resource Pack.



# Design a pup and unleash your creativity

Register your school to enter our 'pawsome' free Sculpture Design Competition, exclusive to all schools within the Tower Hamlets borough.

Design your sculpture and you could be part of Guide Dogs' art trail 'Paws on the Wharf'. The winning school's design will be brought to life by an artist and feature at Paws on the Wharf alongside sculptures created by professional artists. You'll get the chance to meet with your artist and have your school's name included on the high-profile trail - a fantastic opportunity to show the community your artistic excellence and commitment to diversity, equity and inclusion.





# Our guide dog sculptures



## Design your pup!

Our life-changing dogs inspired the design of our Paws on the Wharf sculpture. Including one particular London-based guide dog named Theia.

Theia, a yellow Labrador cross Golden Retriever, is supported by and was named by employees at Citi. Former Citi employee, William Jones, was also the volunteer Puppy Raiser who cared for Theia before she went on to formal guide dog training. Theia is now transforming the life of her human partner, Lorraine, supporting her with mobility and independence.



Paws on the Wharf brings you guide dogs with a difference! Our sculptures will be larger-than-life at 1m high and placed on plinths for all to see. Decorated in vibrant, unique and exciting designs, each sculpture will have a 'tail' to tell.

Artists and the winning school will bring their design concept to life - not just through visual representation but through the audio-described design story. This accessible trail will enliven the senses!

# Unleash the learning!

**Register by Friday 21 July 2023**

Email [pawsonthewharf@guidedogs.org.uk](mailto:pawsonthewharf@guidedogs.org.uk) to receive your free pack, stating your School Name, Contact Person, Contact Email Address and Phone Number.



## **Every dog has a 'tail' to tell**

Develop your sculpture designs and choose your school's entry to submit! You will be asked to bring your design concept to life, not just through the visual design, but including a suggested smell or scent and a material to touch, for a multi-sensory experience.



## **Visit the trail**

We encourage you and your pupils to visit the trail that they've been part of and discover all the guide dog sculptures. Walking the trail with classmates, family or friends is a fun and informative day out for all.



## **Guest speakers from Guide Dogs**

Participating schools will have the opportunity to invite guest speakers to your school to enrich pupils' understanding of how Guide Dogs helps to transform the lives of people with sight loss.



## **Get your whole school involved**

Inspire your pupils by selecting the ready-to-use activities you want from our creative Learning Resource Pack. This can be a quick creative activity or an assembly and progressive lesson sequence in Art or PSHE/Citizenship - you decide!



## **Artist updates**

Once our artist starts work on the winning school's design, you'll receive exciting updates on the progress of your design and even get a special preview!

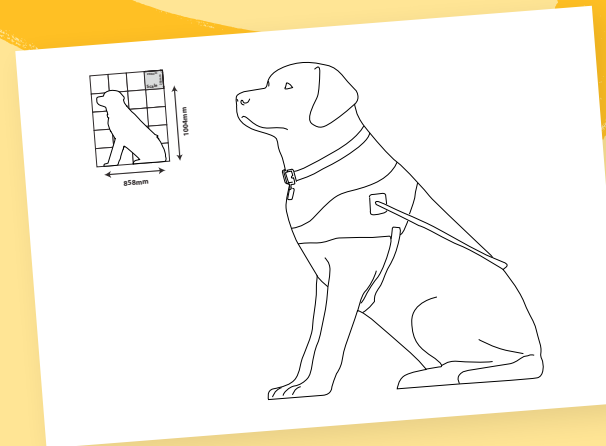
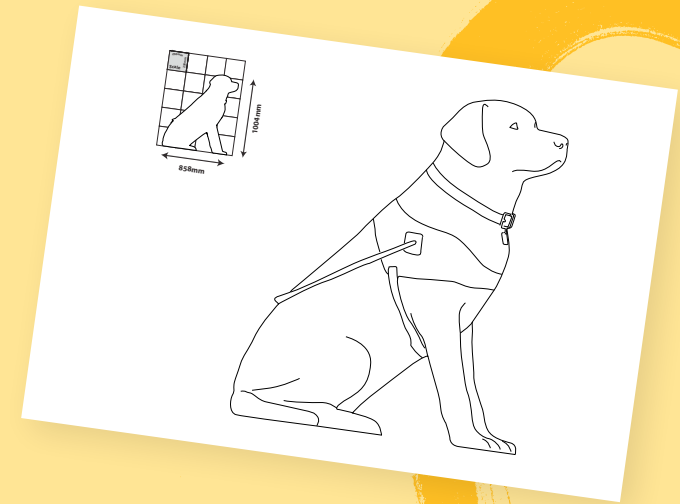


# You'd be barking not to get involved!

Once you've registered to take part in the Guide Dogs Sculpture Design Competition for Schools, we'll send you a digital Learning Resource Pack. All resources come ready to use and activities should only require materials readily available from your school. You shouldn't need to obtain anything additional to get going.

**The Learning Resource Pack will include:**

- Competition design brief and sculpture template
- Hints and tips on designing your sculpture
- Classroom guides for delivering key stage appropriate sessions (KS1 – 4)
- Lesson plans (KS1-4)
- Ready to use templates and activities





### **The winning school will receive:**

- Your design interpreted by an artist on a guide dog sculpture, that will be showcased at the Wharf art trail, spring 2024
- An introduction to your artist and updates on your design taking shape
- Your school's name on sculpture plinth
- Your school's inclusion in the trail map, website and other associated marketing collateral
- Local press opportunities and promotions for your school around the art trail
- A special preview of your sculpture before the trail is live
- A framed photograph of your sculpture as a lasting legacy of your school's involvement in Paws on the Wharf

### **All schools who take part will receive:**

- A digital certificate
- The opportunity to invite guest speakers to your school to enrich students' understanding of how Guide Dogs helps to transform the lives of people with sight loss



## **1 Develop cultural capital**

Use the competition and Learning Resource Pack to facilitate and inspire discussions around the challenges of sight loss, accessibility and inclusion in a fun and creative way.

## **2 Work readiness**

Preparing children with the transferable skills developed through creativity that will support their transition into work and a full and culturally rich life. Art strengthens cognitive development, encourages free expression and is good for overall health and wellbeing.

## **3 Showcase children's work**

A unique opportunity for young people to have their work showcased at a high-profile event alongside talented artists. Their design will be enjoyed by thousands of visitors.

## **4 Social and educational value**

Supports soft skills development for young people, such as communication, creative thinking, resilience, oracy, negotiation and so much more!

## **5 Community cohesion**

Demonstrate your commitment to community cohesion and celebrate the creativity of children in the context of their wider environment, broadening their horizons and aspirations.

## **6 Art awards**

Maps easily to Arts Award and provides evidence of a creative infrastructure for Arts Mark.

## **7 Supports Ofsted Framework**

Supports and delivers against the new Ofsted Framework and can help achieve school improvement targets.

## **8 Build school community**

Forge links with other schools and within the community.

## **9 Permanent legacy**

A chance to win the opportunity to showcase your sculpture at the art trail. The winning school will also be presented with a framed photo of your sculpture as a keepsake and lasting legacy of your school's involvement.

# There are so many benefits to participating

## Plus, it's a lot of fun!



# Paws on the Wharf timeline



## June - July 2023 Register your school

For The Guide Dogs  
Sculpture Design  
Competition for Schools.  
(Deadline 21 July)



## October 2023 Choose a design

For your school  
to submit.  
(Deadline 20  
October)



## November 2023 Receive news

Schools will receive  
news of winning design.



## March 2024 Special preview

Winning school receives  
special preview of their  
sculpture.



## June 2024 Grand auction

For the sculptures.



## July - October 2023 Get creative!

Receive your free Learning Resource  
Pack and start the creative learning.



## November 2023 Winning design

Selected by a panel.



## December 2023 - February 2024 Artist decorates

Artist decorates winning design onto sculpture  
and the school is kept up to date on their progress.



## 25 March - 17 May 2024 Trail is live!

Come and visit the trail.



## July 2024 Digital certificates

All participating  
schools receive  
digital certificates.

# What schools say...

from previous  
Wild in Art trails.



“

It is a privilege to be part of such a large-scale art project. Public art is such an important way of bringing communities together and getting people to be part of collective experience. Cows About Cambridge has enabled us to creatively express what we feel is important to our school community whilst supporting 'Break' charity.

**Cows about Cambridge**, Head of Art  
Susan Conroy, St Mary's School Cambridge

“

Enormous impact. It has been the most talked about project we've done for ages and has threaded through every layer of school life.

**The Big Sleuth**, Birmingham, Joe George,  
Class Teacher, Astood Bank Primary

“

This was a truly unforgettable project for many of our pupils who all felt extremely proud to take part and show off our Bees to their families and the local community. It brought the school closer together, all working on one epic project, and gave us a great idea for project-based work with cross curricular links.

**Bee in the City, Manchester**, Laura Murphy,  
Arts Coordinator, St Marys RC Primary

“

The project allowed all the children and adults in our school to feel included and involved in an exciting large-scale public event. A once in a lifetime event for many and we will never forget it.

**Cows about Cambridge**, Victoria  
McAuley-Eccles, Little Paxton Primary



# Join our pack!

Email us today to register your place on the Guide Dogs Sculpture Design Competition for Schools and we'll send you everything you need to get started.

The deadline for registration is **Friday 21 July 2023**.  
Please state School Name, Contact Person, Contact Email Address and Phone Number within your email.

Email us to register your place at:

→ [pawsonthewharf@guidedogs.org.uk](mailto:pawsonthewharf@guidedogs.org.uk)

To find out more about the trail visit:

→ [guidedogs.org.uk/pawsonthewharf](https://guidedogs.org.uk/pawsonthewharf)





# Key event supporters

Paws on the Wharf is brought to you by Guide Dogs and Wild in Art, supported by Citi and hosted by Canary Wharf Group.



Our partner, Wild in Art, is a leading producer of spectacular public art events and creative projects which enrich, entertain, inform and connect communities. Their events encourage exploration and discovery in towns and cities, driving footfall, increasing dwell time, benefiting health and well-being – bringing joy and smiles to all!



Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit and more.



CANARY WHARF  
GROUP

Canary Wharf Group (CWG) is the developer of the largest urban regeneration project in Europe and has created a 24/7 city where people can live, work and thrive on the Canary Wharf estate and enjoy all the benefits.

Canary Wharf is also home to London's largest collection of free to visit outdoor art with over 100 pieces making it the ideal venue for the Paws on the Wharf trail.





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The arts fuel children's curiosity and critical capacity. They are every child's birth right. It is vital that children engage with the arts early in their lives.

**Arts Council England**





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# PAWS ON THE WHARF

**Inspire your pupils through art – register today!**

 [guidedogs.org.uk/pawsonthewharf](https://guidedogs.org.uk/pawsonthewharf)  [pawsonthewharf@guidedogs.org.uk](mailto:pawsonthewharf@guidedogs.org.uk)  
 [@pawsonthewharf\\_guidedogs](https://www.instagram.com/pawsonthewharf_guidedogs)

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**#PawsOnTheWharf #GuideDogsUK**